



16-17 June, RAI, Amsterdam

2010 Post Show Report

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Leveraging the Global WiMAX Ecosystem to Deliver Profitability & Subscriber Growth



“This year’s WiMAX Forum Global Congress showed that the debate about the global role for WiMAX in the provision of wireless broadband services is far from over! Existing and would-be WiMAX providers are keenly aware of the growing momentum behind LTE, but delegates agreed that the technology will need time to become established and reach critical mass. WiMAX providers are looking to see where the greatest short to medium term commercial benefits can be gained. WiMAX supporters argue that networks are here today and are being rolled out in both developed and emerging markets. The debate still has some way to run, and LTE, as many delegates remarked, still has a lot to prove”

Julian Bright, Senior Analyst, Informa Telecoms & Media










Programme highlights

WiMAX Forum Global Congress 2010 was honoured to play host to more than 60 elite speakers, including over 35 Operators from 30 countries, all sharing their perspectives on how to develop sustainable commercial business models for WiMAX. Among the announcements made at the event, the WiMAX Forum revealed that Alvarion, Beceem, Clearwire, Fujitsu, GCT Semiconductor, Hitachi, Huawei, Intel, Motorola, NEC, Samsung, Sequans, UQ and ZTE have created a proposal on enhancements to the IEEE 802.16e mobile WiMAX standard for submission into the next WiMAX Forum certification release.

"On average, our mobile 4G customers are consuming more than seven gigabytes of data every month," said Ron Marquardt, Vice President of Technology for Clearwire. "We're committed to constant innovation and these enhancements to the 802.16e standard will increase our ability to meet the incredible demand for super fast mobile Internet both in the home and on the go."

“Despite all the hype about LTE this event confirmed that WiMAX is currently the only technology any new market entrant can use for deploying a network that can support real mobile broadband services. It was also a perfect place to meet vendors, operators and consultants from various parts of the world that represented a significant combined knowledge of the mobile broadband industry and 4G” – Jan Lembas, Director, CET

Here are some of our esteemed Keynote speakers...

		<p>Kuldeep Goyal Chairman & Managing Director BSNL, India</p>
		<p>Mohamed Basafi Chief Technology Officer Mobily, Saudi Arabia</p>
		<p>Dionysis Alexandratos Chief Operating Officer Cosmoline, Greece</p>
		<p>Gabriel Perez Network Director Movilmax, Venezuela</p>
		<p>Sean Bolger Chairman Imagine Communications, Ireland</p>
		<p>Charles Popple Group GM Networks SP Ausnet, Australia</p>
		<p>Paolo Chilosi Director General Multilink, Haiti</p>
		<p>Mike Penner Chief Executive Officer Kulacom, Jordan</p>
		<p>Pouya Taaghoh CTO Mobile Wireless Group Intel, USA</p>

Event Summary

- 397 Attendees through the door**
- 59 Countries globally represented**
- 36% Operator attendance**
- 56 unique Operators came to the show**
- 52% C-level, VP, Director level representation**
- 12% Press, Analysts, consultants & investors**

Compete Global coverage - Attendees to the WiMAX Forum Global Congress 2010 came from 59 countries from every major continent..

- Albania
- Angola
- Australia
- Austria
- Belgium
- Bahrain
- Bolivia
- Bulgaria
- Canada
- Cayman Islands
- Chile
- China
- Congo
- Croatia
- Czech Republic
- Dominican Republic
- Estonia
- Finland
- France
- French Guiana
- Germany
- Greece
- Haiti
- Hong Kong
- India
- Ireland
- Israel
- Italy
- Japan
- Kazakhstan
- Kenya
- Kuwait
- Latvia
- Lithuania
- Luxembourg
- Macedonia
- Malaysia
- Mali
- Mozambique
- The Netherlands
- Nigeria
- Oman
- Portugal
- Qatar
- Romania
- Russia
- Saudi Arabia
- Slovenia
- South Korea
- Spain
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad & Tobago
- Turkey
- UAE
- UK
- USA

“ This event has represented a great chance for Juni to meet some important key decision makers from operators from target geographic areas as well as understanding current WiMAX trends, threads and opportunities”
– **Sergio Domingo, Director Europe, Juni**

“ Worth the trip! Met my objective of gaining a better global perspective of WiMAX”
Kurt Hunter, Senior Programme Manager, Microsoft

Participation from every major WiMAX Operator and Service Provider...

- GSM Kazakhstan OJSC
- Kazakhtelecom LLP
- 2K Telecom
- Albanian Mobile Communications
- Alem Communication Holding
- Astra BroadBand Services SA
- Axione
- Banglalion
- BSNL
- Ceske Radiokomunikace
- Clearwire
- Cosmoline
- Deutsche Breitband Dienste GmbH
- Digicel Cayman
- Elion Enterprises Ltd
- Enforta
- Entel S.A.
- Eutelsat S A
- FREEDOM4
- Freemax
- Guyacom
- Iberbanda Communications Ltd
- Imagine
- Intersat Africa
- Kulacom Bahrain
- Kulacom Jordan
- Linkem
- Mada Communication
- Max Telecom
- Millenicom
- Mobily
- Movilmax
- MS Telecom
- Multilink
- neotel
- Omantel
- Onemax
- Orange Mali
- Packet One
- Qtel
- Retelit
- Swift Networks Ltd
- Teledata Mozambique
- Telesonique
- Telia Latvija
- T-Mobile Netherlands/Intl
- Tradia Telecom S.A.
- TSTT
- Turkcell
- Unify Mobile
- UQ Communications
- Vodafone
- Wimax Africa AG
- Yota
- Zain Congo
- ZAPP Portugal, Lda.
- Nexcom Telecom



“Excellent organisation. Nice choice of topics, vendors and operators”
Mirian Moisiu, New Technologies & Project Director, Albanian Mobile Communications

“Worth the trip! Met my objective of gaining a better global perspective of WiMAX”
Kurt Hunter, Senior Programme Manager, Microsoft

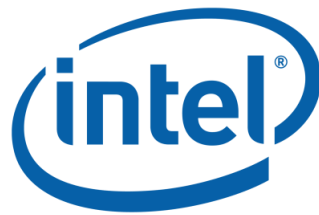
The full WiMAX value chain represented...

- 4G Mobile GmbH
- Accenture
- Acision
- Airspan Networks
- Alpha Wireless
- Alvarion
- Aptilo Networks
- AT4 Wireless
- Bridgewater Systems
- Capgemini
- CelPlan Technologies
- Ciena
- Clearspring Partners LTD
- D2 Technologies
- DCC Networks
- Dimension Data
- Dongwon
- E-band Communications
- Edgemount Solutions
- Elitecore Technologies
- emecas finance
- Encodex Telesystems Pvt.Ltd
- ETI World
- Femto Forum
- Fujitsu Microelectronics Europe GmbH
- Global Broadband Solutions
- GCT Semiconductor
- Geolmage
- GOGET.COM
- GS Instruments
- Harting Electronics
- Huawei Technologies
- Icon Private Equity
- in All Things Wireless
- Indian Institute of Technology
- Infonetics
- Intel
- INTRACOM TELECOM
- INUK IT Ltd
- Investec Bank
- Iskratel
- Juni
- Kavveri Telecoms
- LG-Nortel
- Local Government of Catalonia
- MACH
- Maravedis
- Marebrium
- Marr LLP
- Mformation
- Microsoft
- Midikon Ltd
- MindTree
- Mitsubishi Electric
- Mobile Mark
- Motorola
- Multilink
- Navy
- NEC Corporation of America
- Net Iletisim Inc
- OFCOM
- Ortiva Wireless
- Packet One
- Peplink
- POINT-I
- Propel Wireless Consulting
- PureWave
- Quiconnect
- Quora Partners
- rethink research
- ReWheel
- Rohde & Schwarz
- Ruggedcom
- Sagemcom Broadband SAS
- Samsung Electronics
- SC Lithuanian Radio & TV Centre
- Seowon Intech
- Sequans
- SP Ausnet
- Sumitomo Corp
- TCA
- TeleGeography.com
- Tellabs
- Tetraned
- TRA Telecoms Regulatory Authority
- Ujet
- UPT Intec
- Utimaco
- Vector
- Ventura Team
- WIMOSS
- Wireless 2020
- WiTech SpA
- Redline Communications
- Zenitel
- ZTE Corporation



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